### FBISD International Business & Marketing

Travis High School · 11111 Harlem Rd. · Richmond, Texas 77406 · (281) 634-3106

# **Frequently Asked Questions**

### Parents

### Can what my student is learning in his/her Academy course be used in the real world?

Yes! Students will use industry standard technology in the classroom.

- OSHA Career Safe
- Office Administration
- Microsoft Office Specialist
- Marketing Techniques
  Sales Techniques
- QuickBooks - Financial Analysis
- Taxes
- Stock market & Investing Trends And A Lot More!

### What activities does the Academy offer aside from the specialized courses?

In previous years, Academy students have had the opportunity to tour university campuses, secure internships, experience guest speakers, and tour industry related facilities.

### Where can I find details regarding Academy pathways and endorsements?

Visit the Academy website at www.fortbendisd.com/ibma.

#### How is the Academy curriculum going to benefit my child in his/her professional studies at the collegiate level?Instructors are industry professionals who worked in the field before joining the Academy team. Students will learn skills that put

them ahead of their future college classmates and better prepare for them a career in the business world.

#### Are Academy students provided transportation for afterschool activities?

No, all students must have their own transportation if staying after-school for an extra-curricular activity.

#### Is transportation provided?

At this time the District picks up/drops off non-zoned Academy students at their zoned elementary campus.

#### Will there be events my freshman must attend during the summer before starting high school?

YES! There will be a variety of events including course selection and orientation. A calendar of events will be available after final commitment.

### What kind of jobs can my child obtain with the skills s/he has mastered in the Academy?

- Future Entrepreneur
- Future Business Manager
- Future Marketing Executive
- Future Accountant
- Future Financial Analyst
- Future Sales Manager
- Future Stockbroker

#### Are the academic courses at

#### Travis taught at the same level as other campuses?

All FBISD faculty teach the same objectives/ skills. AP courses at THS are taught at the same rigor as AP courses at other FBISD high schools.

#### Is my student able to participate in extra-curricular activities and be in the Academy program?

To help students develop their leadership skills, we encourage Academy students to get involved in clubs/organizations in which they are passionate and where they feel a connection to the program and school.

#### Will my student graduate with college credit?

Student can enroll in AP or dual credit courses during high school in order to earn college credit. Contact your student's academic guidance counselor to learn more about these courses and when they are offered.

# What time does the Academy bus depart campus in the afternoon?

All buses leave campus immediately after school.

#### Does my student have to reapply every year?

No, once accepted and committed to the Academy program you become an incoming Academy freshman and future Tiger!

# Do Academy students go to class with non-Academy students?

Yes! Academy students are THS Tigers. Academy courses are co-horted but core academic courses are not. Academy students participate in the same extra-curricular activities as all THS students.



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